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October 07, 2025

To

National Stock Exchange of India Ltd
Listing Compliance Department
Exchange Plaza, 5th Floor, C. 1, Block G,
Bandra Kurla Complex, Bandra (E), Mumbai-400051

NSE SYMBOL: CUDML

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that **Cash Ur Drive Marketing Limited ("the Company")** has received a significant Work order execution for outdoor branding projects across multiple cities **in India**.

The **contract, valued at approximately ₹15 Crores** and shall remain valid for a period of 1 month.

This prestigious assignment demonstrates the continued trust and confidence in the Company's operational capabilities and creative excellence. Despite being short-term in duration, the order is expected to **contribute substantially to the Company's revenues** and enhance its visibility in key state markets.

The Company believes that the successful execution of such large-scale advertising projects further **strengthens its leadership in the transit and outdoor advertising segment**, reinforces its reputation as a dependable partner, and is likely to **create future growth opportunities**, thereby enhancing long-term value for all stakeholders.

You are requested to kindly take the above information on record.

For Cash Ur Drive Marketing Limited

Raghu Khanna
Managing Director
DIN: 02496328

CASHurDRIVE MARKETING LIMITED

(formerly known as CASHurDRIVE Marketing Private Limited)

Registered Office : 4th Floor, SCO 0032, Sector 17C, Chandigarh G.P.O., Chandigarh, India - 160017

CORPORATE OFFICE : 1103-1104, 11th Floor, World Trade Tower, Noida, U.P. - 201301

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